Social media has changed the world we live in. Over a billion people are on social media sites, such as Facebook, Linkedin and Instagram and (1) __________ of them use it every day. It is now the (2) ________ popular activity on the internet. People spend a quarter of (3) __________ online time on a social network, and mobile technology means people can access (4) _______ their social media accounts from anywhere at (5) _____ time. So, people are living more of their lives – especially their social lives – online. This means that people now have a detailed record of much of their lives, (6) ________ social networks record what people say, when and where they say it. But a lot of this information is rarely in one place. Esplorio (7) _________ together all your social media content to create a travel diary. It shows (8) __________ you have been and lets you click on a location. (9) _________ you create an account you can connect your social networks. Esplorio (10) _______ turns all your information into a travel diary. Tim Fernando started the company (11) ________ a university student and Essa Saulat joined (12) ___________. Tim travelled a lot, but (13) ___________ that his photos were all on different social media sites. So, he invented a website (14) _________ collected them all in one place. He took his idea to Isis Innovation, a company that turns the university’s most exciting research into (15) __________ business ideas. They gave Tim and Essa a place to work and (16) ___________ them develop their product. In the future, Esplorio are going to expand. They’re introducing a ‘recommendations’ tool next year. The website will use your current information (17) ___________ where you might want to go in the future. Esplorio is just one example of the social media explosion. Entrepreneurs like Tim and Essa (18) _____________ new social media companies all the time all over the world. Some will only last a few months, but some will change the way we live and work. And one thing is for sure, this phenomenon isn’t going to end (19) _______________